HTC

HTC Unveils New Q1 2007 Smart Device Line-up Three new devices launched at 3GSM, showcasing ground-breaking new form factors

February 13, 2007

1.Date of occurrence of the event:2007/12/13

2.Company name:High Tech Computer Corp.

3.Relationship to the Company (please enter "Head office" or "affiliate company"):Listed Company.

4.Reciprocal shareholding ratio:N/A

5.Cause of occurrence:

Barcelona, Spain — High Tech Computer Corp. (TAIEX: 2498; "HTC"), the world's leading provider of Microsoft® Windows Mobile powered devices, today launched three smart devices from its Q1 2007 product portfolio at the 3GSM World Congress Conference and Exhibition. These ground-breaking devices showcase the latest in mobile convergence for both consumer and enterprise audiences and epitomise HTC's commitment to developing innovative, appealing and category-defining form factors and applications.

HTC Advantage (X7501) — The most powerful mobile office to date, the HTC Advantage is smarter and lighter than the smallest PC notebook. It supports Microsoft Outlook Mobile for quick access to email, calendar, task and contact functions. It is also the first device to feature HTC's VueFLO easy navigation technology and detachable keyboard. A first for business functionality with high-speed global connectivity (Tri-Band HS-3.5G (HSDPA) and Quad-Band GSM/GPRS/EDGE), the HTC Advantage is packed with PC-style power ...

HTC S710 — This compact and stylish messaging phone features a neat sliding QWERTY keyboard, redefining the smartphone form factor. Offering more than a sleek new look, this model is one of the first devices Microsoft Windows Mobile 6 for a powerful and engaging mobile experience ...

HTC P3350 — The music and multimedia on the move, the HTC P3350 has it all. The HTC P3350 is a powerful mobile device that offers a full range of SLA features such as Microsoft Office Mobile for reading and editing Word and Excel documents, combined with HTC's powerful Media Hub for playing and managing music and videos (audio/clips, or creating ringtones. The HTC Advantage will first be available through ... T-Mobile (as the T-Mobile 'Ameo') in Germany, the UK, the Netherlands, Austria and Poland starting in March ...

Orange will first launch the HTC S710 (Orange SPV S710) across most of its European markets in the first half of the year as part of its Signature range. The Orange SPV E650 will feature a customised homescreen with icons that provide one-click access to key business functions such as ... email, calendar and contact information. The HTC P3350 will be available in store from March, through a range of HTC's operator and distributor partners.

Peter Chou, CEO and President of HTC, commented: "HTC has always been committed to continuous innovation. These new products bring the mobile office and a variety of entertainment options to users on the go and demonstrate HTC's ability to consistently develop world-class, industry-defining products."

Florian Seiche, Vice President of HTC Europe, added:

Following our strong line-up of new device launches at the end of 2016, HTC is committed to continue growth in 2007 with an extensive product roadmap. We are starting the year with an enviable line-up of innovative devices, not only offering the best in terms of functionality, but also in design. This really sets them apart in a market where users are increasingly demanding brains over plain aesthetics."

" HTC has made a name for itself designing cutting edge devices that showcase the power of Windows Mobile," said Pieter Knook, Senior Vice President, Mobile and Embedded Devices Division, Microsoft Corp.

" We're excited to continue our partnership with Windows Mobile6 in our mutual quest to meet customers' needs for work and life on the go."

T-Mobile recently launched the HTC Advantage under its own brand name,'Ameo'. "This experience the latest in a long line of firsts set by T-Mobile and HTC, including the HTC Pro and HTC Vario II. We highly value the strong partnership between HTC and T-Mobile, delivering highly innovative and differentiated devices for our customers. We expect the Ameo to be one of our hero products in Europe over the coming year as it offers the ultimate in portable connectivity, functionality and convenience for today's modern Yves Maitre, VP of Devices at Orange, said: "Devices like the SPV E650 are the perfect complement to our Orange Signature devices range that is specifically designed for ease of use and deployment in the business environment. Orange is delighted to be the first operator to deliver this Windows Mobile 6.0 device, an intuitive business tool which provides a PC-like experience on a mobile-sized device, complete with keyboard,"he added.

6.Countermeasures:None

7.Any other matters that need to be specified:None