



## **HTC Makes Strategic Investment in Next-Generation Enterprise Platform Startup Magnet Systems, Inc.**

August 20, 2012

1.Date of occurrence of the event:2012/08/20

2.Company name:HTC Corporation

3.Relationship to the Company (please enter "head office" or "affiliate company"):Head Office

4.Reciprocal shareholding ratios:N/A

5.Cause of occurrence:

HTC announced a \$35.4 million strategic investment for a 17.10% stake in Magnet Systems, Inc. (Magnet), the creator of a next-generation enterprise platform that accelerates the development and delivery of mobile enterprise applications. The investment will bring social, mobile, and cloud capabilities to HTC's portfolio of service offerings to its mobile enterprise customers. The Magnet team has extensive experience in platform development for the enterprise market. Mr. Chuang co-founded and served as CEO of BEA Systems--the worldwide leader in enterprise middleware before being acquired by Oracle in 2008. BEA created many of the most renowned platform technology brands in the enterprise market, and was the driving force behind some of the most influential enterprise standards. The leading-edge social, mobile and cloud technologies at the heart of Magnet's platform make it an ideal foundation for the applications and services that enterprises will be buying and building in the coming years.

6.Countermeasures:N/A

7.Any other matters that need to be specified:N/A