



## HTC reports 2013 first-quarter results

May 2, 2013

- 1.Date of occurrence of the event:2013/05/02
- 2.Company name:HTC Corporation
- 3.Relationship to the Company (please enter "head office" or "subsidiaries"):Head Office
- 4.Reciprocal shareholding ratios:N/A
- 5.Cause of occurrence:HTC posted quarterly revenue of NT\$42.8 billion, with gross margin of 20.3% and operating margin of .1%. Net profit and EPS were NT\$85 million and NT\$.10, respectively.

"This was a pivotal quarter for HTC," said Peter Chou, CEO of HTC. "In February our teams set a new standard for smartphones, launching the new HTC One. The reviews of fans and critics alike have been overwhelmingly positive and we look forward to delivering on the promise of this device."

HTC's designs were lauded by the media, and received prestigious awards in Q1. The new HTC One was awarded the GSMA's "The Best Mobile Handset, Device, or Tablet." It was also awarded Tech Radar's "MWC's Best Phone" and "Best in Show" and Mobile Geeks' "Best Smartphone." The Windows Phone 8X by HTC was also honored with the prestigious "red dot award: product design 2013(R)" award. The new HTC One was also well received by mobile operators in markets around the world, in addition to consumers.

- 6.Countermeasures:None
- 7.Any other matters that need to be specified:None