



To elaborate the Economic Daily News report on HTC's personnel announcement

October 4, 2014

- 1.Date of occurrence of the event:2014/10/03
- 2.Company name:HTC Corporation
- 3.Relationship to the Company (please enter "head office" or "subsidiaries"):Head Office
- 4.Reciprocal shareholding ratios:N/A
- 5.Name of the reporting media:Economic Daily News
- 6.Content of the report:Please refer to the Economic Daily News report on October 3rd, 2014, page A3.
- 7.Cause of occurrence: Regarding HTC's personnel announcement, David Chen is appointed as the Chief Operating Officer (COO) of the smartphone business, effective on September 26th, 2014.
- 8.Countermeasures:None
- 9.Any other matters that need to be specified:None