



Announcement on the change of Company's Chief Executive Officer & President

March 20, 2015

- 1.Date of the board of directors resolution or date of occurrence of the change:2015/03/20
- 2.Name and resume of the replaced general manager:Peter Chou, Chief Executive Officer & President
- 3.Name and resume of the new general manager:Cher Wang, Chairperson
- 4.Type of the change (please enter: "resignation", "position adjustment", "dismissal", "retirement", "death" or "new appointment"):position adjustment
- 5.Reason for the change:To align the Company's organizational structure with its long-term growth and diversification strategy, the Board has resolved that the current Chief Executive Officer & President, Peter Chou, will focus on identifying new product categories as the Head of the HTC Future Development Lab, while the Chairperson, Cher Wang, has been appointed Chief Executive Officer & President.
- 6.Effective date of the new appointment:2015/03/20
- 7.Any other matters that need to be specified:N/A