



HTC reports 2015 first-quarter results

April 28, 2015

1.Date of occurrence of the event:2015/04/28
2.Company name:HTC Corporation
3.Relationship to the Company (please enter "head office" or "subsidiaries"):Head Office

4.Reciprocal shareholding ratios:N/A

5.Name of the reporting media:N/A

6.Content of the report:N/A

7.Cause of occurrence:

Quarterly revenue of NT\$41.5 billion

Quarterly net profit after tax of NT\$0.36 billion, or NT\$0.43 per share

Gross margin of 19.7% and operating margin of 0.05%

1Q Overview:

* Revenue was up 25% year-on-year, boosted by tailored portfolios for individual markets and targeted marketing efforts.

* Successful launch of HTC One (M9) with major carriers and distributor partners globally. Introduced M9+ for certain emerging markets, with larger 5.2" display and fingerprint sensor.

* Partnered with Under Armour and Valve to capture growth in fitness and virtual reality fields respectively.

8.Countermeasures:None

9.Any other matters that need to be specified:None