



HTC RELEASES UNAUDITED RESULTS FOR 2Q 2015

August 6, 2015

- 1.Date of occurrence of the event:2015/08/06
- 2.Company name: HTC Corporation
- 3.Relationship to the Company (please enter “head office” or “subsidiaries”): Head Office
- 4.Reciprocal shareholding ratios: N/A
- 5.Name of the reporting media: N/A
- 6.Content of the report: N/A
- 7.Cause of occurrence:
Revenue of NT\$33.0 billion with gross margin of 19.3%
Operating loss of NT\$5.1 billion with operating margin of -15.6%
One-time charge for idled assets, prepaid expenses: NT\$2.9 billion
Net loss after tax: NT\$8.0 billion, or -NT\$9.7 per share

2Q Overview:

- Weaker than expected demand at the high end, consistent with Android market, along with weak sales in China, lead to a year on year fall in the second quarter. Meanwhile, year-on-year shipment volume increases were seen across select key emerging markets.
 - HTC has begun to implement company-wide efficiency measures to reduce operating costs across the organization and ensure resources are appropriately allocated to future growth.
 - HTC continues to invest in promising new product areas such as virtual reality, where the Company is working with over a thousand developers on content creation over a wide spectrum of applications including gaming, entertainment and education, to ensure a compelling ecosystem ahead of the highly anticipated launch of HTC Vive at the end of the year.
- 8.Countermeasures: None
 - 9.Any other matters that need to be specified: None