

News Release



Issued by: HTC Corporation

Issued on: 2010 04 06

HTC March 2010 Sales Report

Taoyuan, Taiwan, R.O.C. April 6, 2010 – HTC Corporation (TAIEX: 2498) today announced its total revenues for March 2010 were NT\$ 16,383 million, up 32.38% YoY. For the first quarter of 2010, total revenues reached NT\$ 37,697 million with 19.33% year-on-year growth.

For the first quarter of 2010, self-assessed total operating income NT\$ 5,543 million, total net income before tax NT\$ 5,745 million, total net income after tax NT\$ 5,026 million, and self-assessed earnings per share after tax were NT\$ 6.42 based on the current 783,430 thousand weighted average number of shares. The strong business growth momentum amid effective execution of brand strategy, HTC's 1Q earnings result is better than its original 1Q revenue guidance.

Sales Report of March 2010

(Unit: NT\$ million)

Total Revenues	2010	2009	Difference	YoY Growth
March	16,383	12,376	4,007	32.38%
January through March	37,697	31,590	6,107	19.33%

HTC 2010 First Quarter Self-assessed Financial Results

(Unit: NT\$ million, Except Earnings Per Share)

Item	2010Q1 (Self-assessed)	2009Q1 (Reviewed)
Total Revenues	37,697	31,590
Total Operating Income	5,543	4,846
Net Income Before Tax	5,745	5,392
Net Income After Tax	5,026	4,875
After-tax EPS	6.42	6.54*

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*For the first quarter of 2009, the calculation of after-tax EPS was based on the 745,394 thousand weighted average number of shares.

If you have any questions, please feel free to contact us!

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