

HTC REPORTS FIRST QUARTER 2016 RESULTS

Taipei, Taiwan – May 9, 2016 – HTC Corporation (TWSE: 2498), a global leader in innovation and design, today announced consolidated results for its fiscal 2016 first quarter ended March 31, 2016.

Key figures:

- Quarterly revenue of NT\$14.8 billion with gross margin of 9.4%
- Quarterly operating loss of NT\$4.8 billion with operating margin of -32.4%
- Disposal gain of NT\$2.1 billion from the sale of land and building in Taoyuan
- Quarterly net loss after tax: NT\$2.6 billion, or -NT\$3.16 per share

Over the course of Q1 2016, HTC gained critical acclaim across its entire portfolio, with over 50 awards earned at the Consumer Electronics Show (CES) and Mobile World Congress (MWC) for the HTC Vive virtual reality system, the UA Healthbox, the HTC One X9 and the new Desire smartphone models.

Notably, the announcement of the UA Healthbox, the first consumer product from the partnership with Under Armour, was well received, gaining 16 awards at CES and raising market awareness in advance of its commercial availability later in Q1.

The new HTC Desire 530, 630 and 825 phones with their unique splash-pattern body highlighted HTC's innovation in the mid-tier phone market, and were included in the 'Best of MWC' articles on Android Central and PocketLint, among others.

Looking forward, HTC has seen strong launches in early Q2'16 for both the new flagship smartphone, the HTC 10, and the HTC Vive virtual reality system, and anticipate good momentum over the year. Pre-orders for the Vive opened in late February with a strong consumer response, with deliveries starting promptly on schedule on 5th April around the world.

"The media and consumer buzz around HTC, including for the keenly-awaited launches of the flagship smartphone and Vive virtual reality system, clearly demonstrate our leadership in innovation and have provided a great boost to the HTC brand," said Cher Wang, Chairwoman and CEO of HTC. "We have been working hard to lay the groundwork over the past year, streamlining processes and optimizing resources to enable us to develop the best products in the most effective way."

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Quarterly Results Conference Call and Webcast

The webcast of the Q1'16 quarterly results conference call may be accessed at:
<http://edge.media-server.com/m/p/5qmqpvqv>

HTC provides live streaming of its quarterly financial results conference call in English; to receive an alert for future calls please sign up at:

<http://investors.htc.com/phoenix.zhtml?c=148697&p=irol-calendar>

HTC investor information may be accessed at:

<http://investors.htc.com/phoenix.zhtml?c=148697&p=irol-irhome>

About HTC

HTC Corporation aims to bring brilliance to life. As a global innovator in smart mobile devices and technology, HTC has produced award-winning products and industry firsts since its inception in 1997, including the critically acclaimed HTC One and Desire lines of smartphones. The pursuit of brilliance is at the heart of everything we do, inspiring best-in-class design and game-changing mobile and virtual reality experiences for consumers around the world. HTC is listed on the Taiwan Stock Exchange (TWSE: 2498). www.htc.com

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