

HTC REPORTS 2015 FOURTH QUARTER RESULTS

Taipei, Taiwan – February 3, 2016 – HTC Corporation (TWSE: 2498), a global leader in mobile innovation and design, today announced consolidated results for its fiscal 2015 fourth quarter ended December 31, 2015.

Revenues and net income saw sequential improvements in Q4. Key figures:

- Quarterly revenue of NT\$25.7 billion with gross margin of 13.9%
- Quarterly operating loss of NT\$4.1 billion with operating margin of -16.1%
- Quarterly net loss after tax: NT\$3.4 billion, or -NT\$4.1 per share

HTC experienced good momentum for its Desire line of smartphones in Q4, especially over the holiday season, while the premium Android HTC One A9 launched in October was well received across Asia, the US and Europe. At the same time, HTC continued in its on-going program of realignment to ensure dedicated resources are in place for all business segments.

“Leveraging our core strengths of design, engineering and manufacturing excellence, our evolution into virtual reality and connected devices has positioned us as innovation leader in each sector” said Cher Wang, Chairwoman and CEO of HTC. “We are fully confident in delivering on our promise to enable consumers to pursue their own brilliance across all of our product groups.”

Over Q4 and into Q1, HTC has been ramping up marketing efforts around the UA Healthbox, the all-in-one body fitness system that launched with partner Under Armour at the Consumer Electronics Show (CES) last month, and the Vive virtual reality system, with both products garnering more than twenty awards between them during CES, including an official CES Best in Show award for Vive. HTC also hosted the Vive Unbound developer conference in Beijing in December, bringing together luminaries from the burgeoning virtual reality ecosystem to share their insights with hundreds of keen Chinese content developers.

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Quarterly Results Conference Call and Webcast

The webcast of the Q4'15 quarterly results conference call may be accessed at:

<http://edge.media-server.com/m/p/z9dfzxiq>

HTC provides live streaming of its quarterly financial results conference call in English; to receive an alert for future calls please sign up at:

<http://investors.htc.com/phoenix.zhtml?c=148697&p=irol-calendar>

HTC investor information may be accessed at:

<http://investors.htc.com/phoenix.zhtml?c=148697&p=irol-irhome>

About HTC

HTC Corporation aims to bring brilliance to life. As a global innovator in smart mobile devices and technology, HTC has produced award-winning products and industry firsts since its inception in 1997, including the critically acclaimed HTC One and Desire lines of smartphones. The pursuit of brilliance is at the heart of everything we do, inspiring best-in-class design and game-changing mobile and virtual reality experiences for consumers around the world. HTC is listed on the Taiwan Stock Exchange (TWSE: 2498). www.htc.com

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