

HTC REPORTS 2013 FIRST-QUARTER RESULTS

TAIPEI, Taiwan – May 2, 2013 – HTC Corporation (the Company, TWSE: 2498), a global leader in mobile innovation and design, today announced consolidated results for the Company and its subsidiaries for the first quarter of 2013.

1Q 2013 Results

HTC posted quarterly revenue of NT\$42.8 billion, with gross margin of 20.3% and operating margin of .1%. Net profit and EPS were NT\$85 million and NT\$.10, respectively.

“This was a pivotal quarter for HTC,” said Peter Chou, CEO of HTC. “In February our teams set a new standard for smartphones, launching the **new HTC One**. The reviews of fans and critics alike have been overwhelmingly positive and we look forward to delivering on the promise of this device.”

HTC’s designs were lauded by the media, and received prestigious awards in Q1. The new HTC One was awarded the GSMA’s “The Best Mobile Handset, Device, or Tablet.” It was also awarded Tech Radar’s “MWC’s Best Phone” and “Best in Show” and Mobile Geeks’ “Best Smartphone.” The Windows Phone 8X by HTC was also honored with the prestigious “red dot award: product design 2013®” award. The **new HTC One** was also well received by mobile operators in markets around the world, in addition to consumers.

2Q 2013 Outlook

The Company’s outlook for the second quarter of 2013 is as follows:

- 2Q revenue is expected to be around NT\$70 billion
- Gross profit margin expected to be 22-24%
- Operating margin expected to be 1-3%

1Q 2013 Conference Call and Webcast

HTC will host its quarterly conference call in English beginning at 3 p.m. (Taiwan Time, GMT+8), on 2nd May, 2013. The conference call will be webcast live with audio and slides at:

<http://www.media-server.com/m/p/dnfr6wwj>.

About HTC

Founded in 1997, HTC Corporation (HTC) is the creator of many award-winning mobile devices and industry firsts. By putting people at the center of everything it does, HTC pushes the boundaries of design and technology to create innovative and personal experiences for consumers around the globe. HTC’s portfolio includes smartphones and tablets powered by HTC Sense™, a multilayered graphical user interface that vastly improves user experience. HTC is listed on the Taiwan Stock Exchange (TWSE: 2498). For more information, please visit www.htc.com.

PRESS RELEASE



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